

ORIGINAL
EX PARTE OR LATE FILED

1401 H Street, N.W.
Suite 1020
Washington, D.C. 20005
Office 202/326-3822



July 26, 1999

Anthony M. Alessi
Director
Federal Relations

RECEIVED

JUL 26 1999

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Ms. Magalie Roman Salas
Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: **Ex Parte Presentation**
CC Docket 96-262

Dear Ms. Salas:

Ameritech is submitting the following material in the above referenced docket in support of pricing flexibility relief that would allow Ameritech to immediately remove interstate intraLATA and directory assistance services from price cap regulation. The attached material, in connection with supporting information previously put in the record, demonstrates that extensive competition within the interstate intraLATA toll and directory assistance markets should enable the Commission to grant Ameritech's request for relief in this docketed proceeding.

Sincerely,

A handwritten signature in cursive script, appearing to read "Anthony M. Alessi".

cc: Tamara Preiss
Attachment

No. of Copies rec'd 042
List A B C D E



Interstate IntraLATA and Directory Assistance Competition in the Ameritech Region

July 26, 1999

2-PIC Competition In The Ameritech Region

- Percentage of Lines Lost to 2-PIC in the Ameritech Region:

	<u>Implemented</u>	<u>Residential</u>	<u>Business*</u>
Illinois	4/96	14%	24%
Indiana	2/99	9%	12%
Michigan	70% converted 1/97 30% converted 5/99	19%	21%
Ohio	2/99	9%	13%
Wisconsin	9/96	31%	36%

- Monthly interstate intraLATA MOUs decreased from 34,143 mil in Jan. 1999 to 25,248 mil in Feb. 1999, a decline of 26%
- The attached pages illustrate how the major IXC's are marketing their residential long distance services to include both inter and intraLATA calling plans

*Excludes Coin



Directory Assistance Competition

- Long distance and wireless providers have more alternatives than ever for the provisioning of Directory Assistance to their customers
 - While the directory assistance (DA) industry as a whole is growing annually between 2% to 6%, Ameritech's DA volumes are declining year over year
 - Ameritech's volumes associated with providing DA to long distance providers have declined 45% between 1994 to 1998
 - In 1999, two additional major long distance providers migrated their DA traffic away from Ameritech and began self-provisioning
- Directory assistance products alternatives include:
 - Internet search services - provides free to local and national listings
 - National CD-ROM products
 - AT&T's "00" service
 - AT&T's "800-555-1212" toll free information service
 - MCI WorldCom's "10-10-9000" service
 - UDSI's "800-555-1414" toll free information service



ATTACHMENT



THE AT&T CONSUMER CATALOG
It's all within your reach

thurs., july 22, 1999

- CATALOG HOME
- PRODUCT INDEX
- AT&T SHOPPER
- SHOPPING CART
- SITE HELP | [search](#)
- CUSTOMER CARE

Shopping Cart

The Shopping Cart lets you hold AT&T products and services until you go to "Checkout" to purchase them. The product(s) you have selected are marked with a check mark. To remove an item from your Shopping Cart, click on the check mark to delete it.

Click for help on [using the Shopping Cart](#), or for information about the AT&T [customer satisfaction policy](#) and our [secure online ordering process](#).

● You must be an AT&T Residential Long Distance Service customer to order this service. If you're not, you will be asked to switch to AT&T Residential Long Distance at Checkout.

<input type="checkbox"/>	● AT&T One RateSM International Plan	EC070
<input checked="" type="checkbox"/>	■ AT&T Local Toll Service	EC090
<input type="checkbox"/>	■ CALL ATTSM Calling Card	EC110
<input type="checkbox"/>	■ AT&T Universal Card	EC180
<input type="checkbox"/>	● AT&T One Rate[®] Online	EC600
<input checked="" type="checkbox"/>	● AT&T One Rate Plus Plan	EC061
<input type="checkbox"/>	■ AT&T One Rate Calling Card Plan	EC115
<input type="checkbox"/>	■ AT&T Easy ReachSM 800 Service	EC120
<input type="checkbox"/>	● AT&T International Redial[®]	EC075
<input type="checkbox"/>	■ AT&T Direct[®] Service Wallet Card	EC140
<input type="checkbox"/>	● AT&T TrueVoice[®] Plus	EC072
<input type="checkbox"/>	■ AT&T WorldNet[®] Service Software	EC020

[Click here to order AT&T PrePaid Cards.](#)

[Click here to order AT&T Wireless Services.](#)

[← CONTINUE SHOPPING](#)

CHECKOUT
CLEAR SHOPPING CART

AT&T
home

FOR BUSINESS • FOR HOME • AT&T PERSONALINK
ABOUT AT&T • WRITE TO US • HELP/SEARCH

Search AT&T ➔

[Terms and Conditions](#), [Privacy Policy](#)
Copyright © 1999 AT&T. All rights reserved.



THE AT&T CONSUMER CATALOG

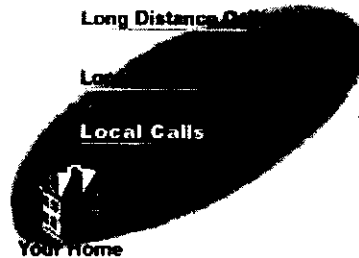
It's all within your reach

wed., July 21, 1999

[CATALOG HOME](#)[PRODUCT INDEX](#)[AT&T SHOPPER](#)[SHOPPING CART](#)[SITE HELP | search](#)[CUSTOMER CARE](#)

AT&T Local Toll Service

For all your local toll calls

[ADD TO SHOPPING CART](#)[PRODUCT FAQs](#)

AT&T Local Toll Service #EC100

Not all phone calls fall into neat little categories. There's local. There's long distance. Then there are calls that are somewhere in between. Those calls are called local toll calls.

And now in many areas you can expand your AT&T service to include local toll calls too.** In

your area, local toll calls may also be referred to as

FREE 60 minutes*
when you enroll in
AT&T Local Toll Service

regional, in-state long distance, local long distance, shorter distance, or inter-island calls.

Get 60 free minutes of calling when you enroll in AT&T Local Toll Service

When you sign up for AT&T Local Toll Service, you'll not only get AT&T's competitive rates, you'll also get 60 minutes worth of domestic long distance calling free.* Plus when you add it to the [AT&T One Rate Plus Plan](#), you'll enjoy one simple rate on all your direct-dialed local toll calls thereafter.

Find out if AT&T Local Toll Service is available in your area by typing in your phone number below. Then enroll so you can have both your local toll and long distance calls handled by the phone company you know and trust.

Enter Phone Number

 - - **SUBMIT ->**

* You will receive your free minutes in the form of a \$10 AT&T Long Distance Certificate.

** AT&T Local Toll Service is not yet available in all areas.

** A minimum usage charge will apply in any month in which you spend less than \$3 in qualifying calls. Your account will be charged in the difference between what you use and \$3.

Want more information about this service? Just use the [Product Feedback Form](#) to send us your questions/concerns.

[Catalog Home](#) | [Product Index](#) | [AT&T Shopper](#) | [Shopping Cart](#) | [Site Help](#) | [Customer Care](#)

AT&T FOR BUSINESS • FOR HOME • AT&T PERSONALINK
home ABOUT AT&T • WRITE TO US • HELP/SEARCH

Search AT&T ➔

[Terms and Conditions](#), [Privacy Policy](#)
Copyright © 1999 AT&T. All rights reserved.



Home

Long Distance Order

Sign Up in a Few Easy Steps

Are you ready to start saving with Sprint Nickel NightsSM? Just complete and submit the 5-step secure sign-up form below. Or you can call 1-800-531-2820 if you are not currently a Sprint customer or 1-800-877-4646 if you are already a Sprint customer.

YES! I would like to sign up for Sprint Nickel Nights with 5¢ a minute state-to-state calling 7pm to midnight all week long. I understand it may take 3-5 days to activate my account with Sprint.

I would like 1 ☒ FONCARDS.

Learn more about how Sprint protects your [Privacy](#).

† Calls made from payphones will be assessed an additional surcharge to cover FCC-mandated payments from long-distance carriers to payphone providers. A 99¢ surcharge will apply on each FONCARD call.

Step 1: Tell Us About Yourself

* indicates required fields

First Name: *

Last Name: *

Main Home Phone: * - -

Second Home Phone: - -

Email: *

Social Security #: - -

Mailing Address: *

Apartment #:

City: *

State: * Zip Code: *

This service is only available for U.S. residents.

Step 2: Choose Your Payment Method

- ☒ I'd like to pay by mail.
- ☐ I'd like to pay by credit card.

Fill out the information below only if you are paying by credit card. If you choose to pay by credit card, you will still receive a monthly itemization of calls in the mail for your records.

Credit Card Type: Visa

Credit Card Number:

Expiration Date (MM/YYYY): MM YYYY

Name of Credit Card Holder:

Step 3: Additional Information

If available in your area, would you like to:

Receive Sprint's in-state rates on your local toll calls, which are normally billed by your local phone company as long distance calls?

☐ Yes, I want low in-state rates.

☐ No

If you were referred to Sprint through our Online Referral Program, enter the referring customer's phone number here:

- -

Step 4: Almost Done

You're almost done! Please take the time to fill out the questions below.

Are you a homeowner? * ☒ Yes ☐ No

How long have you worked for your current employer? *

Years Months

Birthdate * (MM/DD/YYYY) MM / DD / (e.g., 1964)

Do you have a checking account? * ☒ Yes ☐ No

Do you own a major credit card? * ☒ Yes ☐ No

Do you have any existing loans, aside from credit cards, with a finance or mortgage company? *

☐ Yes ☒ No

Please be aware of your Notification of Rights as a valued customer. Can we use your detailed account information to inform you of other Sprint products and services in the future?

☐ Yes ☒ No

Step 5: Sign Up!

By typing my electronic signature below, I agree to the Terms of Authorization.

Electronic Signature: *

Once you've finished the form, press **Submit** and your form will be checked for completion. Please review the Terms of Authorization page for important details of your application.

Copyright© 1999 Sprint Communications Company, L.P. All Rights Reserved.
[Send us your site comments and service suggestions](#)
[Privacy Policy](#)

O.home

International Calling

Instate Rates

Calling Cards

Learn More

Click to FAX

Click to CONFERENCE

PAGING Service

LONG Distance

INTERNET Services

PREPAID Cards

MY PERSONAL Q.home

Qwest

ride the light

Quick Links

go

Sign Me Up For Long Distance

Qwest® Letter of Authorization
In order to sign up for Long Distance by Qwest, please fill out this form which authorizes us to switch your long distance carrier to Qwest®.
Bold text indicates a required field.

- ☐ **YES! I choose Qwest® as my long-distance carrier for my international, state-to-state and in-state calls.**
- ☐ I choose Qwest® as my long-distance carrier for local toll calls (where applicable).

Please Note: Please review your billing address. In order to sign up for Long Distance, your address needs to be the same as the billing address for your local phone bill.

Name:

Street Address:

City:

State/Zip Code:

Alabama

/

Email Address:

- Rate Plan:**
- ☒ Countdown, 9¢ now, Rate decreases every 90 days with no monthly fee (credit card required.)
- ☐ Countdown, 9¢ now, Rate decreases every 90 days for a \$4.95 fee (if you sign up without credit card.)
- ☐ Communicator, 5¢ now, \$14.95 monthly fee (credit card required.)

Internet Service:

☐ I want **Free Internet Service** from Qwest. I understand that I will qualify for free Internet service each month my Qwest long distance charges are greater than \$50. All other months, I will pay the regular rate of \$14.95 for Internet service.

Home phone number:

2nd line:

☐ Check here if second phone line is cellular

Calling Card 1 Name:

Calling Card 2 Name:

☒ Yes! I want a Free Home 800 number

Billing Type:

- ☐ Send me an invoice
- ☒ Charge my credit card
Visa, MasterCard, American Express, Discover, and JCB only.

Credit Card Number:

Please re-enter your credit card number:

Expiration Date (Month, Year):

Month / Year

Terms Of Authorization

I certify that I am at least 18 years of age. The phone numbers listed on the authorization are listed in my name and/or I am authorized to change the long distance service. My submitting this form authorizes Qwest to act as my agent to notify my local phone company of my decision to change from my current long distance service to Qwest service. I understand that my local phone company may charge me a fee to switch long distance carriers, and that I may designate only one primary interexchange carrier for any one telephone number for state-to-state, in-state and international usage; and that I may designate only one primary interexchange carrier for any one telephone number for local toll usage (where applicable). Selection of Qwest will apply to the telephone number(s) listed on this form.

Notice Regarding Bill And Usage Related Information

In the course of providing service to you, we will possess certain billing and usage-related information about the quantity, type and destination of telecommunications services you use. You have a right, and we have a duty, to protect the confidentiality of this information. This information may be useful to tailor our products and services to your needs and to enhance our ability to meet all of your telecommunications needs. By checking the authorization box on this document, we will use your billing and usage-related information to offer you other Qwest (or its affiliates) products or services that may satisfy your needs and to respond to your concerns if you have become dissatisfied or cancel any of our services. Of course, your decision will not harm the quality of service provided, and we will honor your choice until you expressly tell us otherwise.

☒ I authorize Qwest, its affiliates, or its agents, to use billing and usage information related to my account to see if I would benefit from other telecommunications services offered by Qwest, its affiliates, or its agents, and market them to me.

Submit

Reset

Please wait as the processing might take a moment.

Evenings and Saturday

MCI WORLD COM

Sign Me Up!

Up to 1 minute on Sunday
Up to 1 minute on Evenings and Saturday
Great low rates on local toll call
Incredible international rates
Convenient Calling Card & Personal 800 Number

\$18.95 a month for local access toll
Fast, affordable & flexible
24-hour toll-free or online technical support
Email, customized alert pages, instant messaging, personal web site

[More Product Information](#)
[Privacy Policy](#)

220-111-1111. MCI WorldCom Internet access is available without local access availability. Toll-free access is available to an additional 100 countries. MCI WorldCom local access is available to call 877-MCI-LOOKUP to determine if local access is available to your location. The Premier Plan includes 50 hours of local access each month. Each additional hour after 50 hours of local access is available for \$18.95 per month. The first month of the Premier Plan is free. If you are not a MCI WorldCom long distance customer, you will continue to receive the \$18.95 per month rate. The local Premier Plan rate of \$18.95 per month is available to you. Otherwise, after the third month the rate will become \$18.95 per month. The \$18.95 monthly fee through the Premier Plan begins only upon registration of your MCI WorldCom Internet account and termination of cancellation of your MCI WorldCom Internet or MCI WorldCom Long Distance account.

©1999 MCI WorldCom, Inc. All Rights Reserved. The names, logos, and taglines identifying MCI WorldCom's products and services are proprietary marks of MCI WorldCom, Inc. or its subsidiaries. All other trademarks and service marks are property of their respective owners.